



THURAYA 
stay close

The power of an SNG truck, in a backpack

The demands of 24-hour rolling news as well as new channels of audio and video communication enabled by the internet and social media, mean that the pressure to break news is more intense than ever.

Thuraya MediaComms delivers the highest standards of reliability, portability, security and performance so that journalists can remain focused on breaking the news, without having to worry about staying connected.

Combining best-in-class hardware with assets both in space and on the ground, Thuraya MediaComms delivers a complete end-to-end solution, extending the newsroom into the field.



Product Overview



Thuraya IP+

Weighing just 1.4 kilograms, Thuraya IP+ can be rapidly deployed to support high-bandwidth applications, at speeds of up to 444kbps on standard IP and 384kbps on streaming IP with a built-in antenna. Thuraya IP+ can be configured to provide asymmetric streaming capabilities, enabling users to control their upload and download speeds based on usage requirements, helping to optimize bandwidth cost by only paying for the bandwidth you need



Thuraya IP

Engineered to provide broadband data communication at high speeds, Thuraya IP delivers a faster, more seamless user experience when browsing the internet. It also reduces the number of TCP timeouts, while optimizing productivity and performance.



Key to **Thuraya** Solutions



Solutions List

Thuraya IP is a highly compact, yet powerful solution integrated with industry leading mobile broadcast technology to provide a complete end to end solution.

As demand for data has grown, so have the solutions produced by Thuraya partners and certified for use over our network. Thuraya offers L-band satellite technology that is inherently reliable, particularly in challenging weather conditions whilst also providing maximum portability. Our terminals are certified to IP55 standards so that they work in the toughest of environments.

Thuraya IP+ is fully compatible with the media industry's favored broadcast solutions including Clipway, Livewire, Globecast, Streambox and Quicklink.

Thuraya also provides competitively priced packages bundled with asymmetric streaming that provides up to 40 percent in cost savings.



Case Study:



Sebastian Meyer
P h o t o g r a p h e r



In partnership with the Rory Peck Trust, Thuraya MediaComms sponsored award-winning freelance journalist, Sebastian Meyer with the Thuraya IP+.

“When I was in Libya in 2011, I was covering a huge international breaking news story. Images needed to move very, very quickly and I happened to be the only freelance journalist at that time who was shooting HD, high-quality, broadcast quality footage. There is absolutely no way you can get the images out unless you have a satellite terminal. I shot, edited a small package and sent it out and it went everywhere. Without a satellite terminal, that would have never happened.”

Based in Erbil, Iraq, Meyer co-founded Metrography, the Iraq’s first and only photo agency that use local photographers to cover stories across the country. Sebastian’s work has been published in the New York Times, Time Magazines, Sunday Times Magazine and the Telegraph, among others. He also gained significant recognition with awards such

as the Magenta Flash Forward Emerging Photographer, FotoVisura Grant for Outstanding Personal Photography Project and an Exposure Award for Documentary.

Despite the accolades, Meyer is constantly challenged by his work environment, “Infrastructure in Iraq is in terrible shape with electricity cuts part of our daily life. For reporters and photographers who need to file their work on time, this can be a serious problem as communication lines often fail. Thuraya’s IP+ satellite broadband terminal for Metrography is a significant help in delivering stories from corners of the country often cut off from electricity and the Internet.”

“I’ve used satellite communications before and the freedom and reliability it brings is extremely useful,” he says. “It can make the difference between breaking a news story and missing it. Or it means you can take part in an interview and not worry about the power going out just when you are going on air!”

Why Thuraya for Media📶

Thuraya's robust satellite network provides coverage in the most remote locations, ensuring congestion-free satellite communications to keep you connected at all times.

Thuraya's satellites provide reliable L-band coverage across Asia, Australia, Africa, Central Asia, Europe and the Middle East. Network management uses Dynamic Resource Allocation to automatically assign capacity in high congestion areas such as during major news events.

Our rugged, compact terminals are easy to install and maintain, with simple set-up for LAN or wireless connectivity.

Thuraya recognizes that broadcast journalists today are increasingly playing more than one role in delivering the news. Therefore, remote news gathering products and terminals need to deploy seamlessly. We understand the requirements of our

